INTEREST TO WOMEN READERS

PERSONALS

Miss Sadie Eames was a week-end guest in Hamilton.

Mrs. G. Bauslaugh was a Saturday guest in Brantford.

Miss Adeline Perrett was a week-end guest in Paris.

Miss Gladys Thompson was in Hamilton for the week-end.

Mr. D. Kennedy was at his home in Embro on Saturday.

Miss Estelle Pond was in Hagersville at her home for the week-end.

Mrs. T. Thomas, Mt. Pleasant, was a guest of Mrs. H. R. Crabb on Friday.

Miss Maisie Grossert, Brantford, was at her home on Thursday afternoon.

Mrs. J. Glass and Mrs. C. Roberts, Pt. Huron, were week-end guests of Mrs. H. R. Crabb.

Mrs. H. A. Freeman is convalescing nicely after an operation at the Norfolk General Hospital.

The new cinder tennis court beside the Nurses' Home at the Norfolk General Hospital is rapidly taking form.

Mr. Eli Clouse and G. B. Knowles were in London on Monday attending the Rundle banquet at Hotel London.

Miss Eleanor Messmore, nurse-in-training at Hamilton General Hospital, arrived home on Sunday for a two weeks' holiday.

Mrs. Bruce W. Whitside, accompanied her sister, Mrs. D. M. Smith, to Toronto last week and will remain there for two weeks.

Miss Phyllis Hickman of Toronto spent the week-end with Mrs. William Hickman who has just returned home from the Brantford hospital.

Mrs. W. Durward and Mrs. W. McCallum, representing the I. O. D. E., served tea at the weekly meeting of the mothers to confer with Miss Eva Bennett, public health nurse.

Dr. Donald J. McIntosh was in Rochester, N.Y., during the past week. Dr. Keith McIntosh of Hamilton General Hospital staff was here in charge of the practice during his absence.

Mr. and Mrs. E. S. B. Moore and son, Francis, are in Kingston to attend the graduation exercises at Queen's University. Francis is a member of the graduating class.

Miss Fanny Wright spent the week-end in Hamilton the guest of her sister, Mrs. Harold Wilkinson. Mrs. Wilkinson returned with her and is visiting relatives and friends in Simcoe during the week.

Wake Up Kincardine

Fort Erie is planning an Old Home Week this summer, and the secretary is asking whether the Centennial in Fergus was a success. Of course, it was, from almost every angle, and even the deficit was very small. Fergus had the advantage, however, of combining the historical and amusement features. — Fergus News-Record.

When Vision Is Priceless

When examining eyes we give special attention to everyone who consults us about their vision.

Here you will find an exclusive optometric office embodying all the comforts and conveniences made possible through modern science, thoroughly equipped with instruments of precision for examining the eyes, designing, making and fitting the proper glasses.

A complete service with an undivided responsibility.

We Specialize in Eye Examination

Consult

E. Gordon Jackson

Optometrist and Eyesight Specialist

The E. H. Jackson Co., Ltd.

SALLY'S SALLIES

My Sis is so dumb—she says the only diet she uses is peroxide.

HOUSEHOLD HINTS

By Mrs. Mary Morton

MENU HINTS

Macaroni with Liver, Tomatoes
Vegetable Salad
Chocolate Cup Cakes
Tea or Coffee Milk

To-day's Recipes

Macaroni with Liver, Tomatoes —Boil one pound of macaroni with one teaspoon salt. Drain and add two cups canned tomatoes and one small onion chopped fine. Put one pound pork liver into boiling water and boil three minutes. Remove liver and grind. Add to tomatoes and macaroni and cook or bake 15 minutes. Serves three children and four adults.

Vegetable Salad—One cup raw carrots, one cup raw cauliflower, one teaspoon onion, salad dressing, lettuce. Grate carrots, shred cauliflower quite fine, put enough onion through the food grinder for the amount required. Mix all well together, add enough well-seasoned salad dressing to hold together. Arrange on beds of crisp lettuce, sprinkle with paprika.

Chocolate Cup Cakes — Two cups cake flour, one teaspoon soda, one-half teaspoon salt, one-half cup butter, two cups brown sugar, two eggs, unbeaten; four squares bitter chocolate, melted; one and one-fourth cups sweet milk, one teaspoon vanilla. Sift flour, measure and sift several times with soda and salt. Cream butter, add sugar slowly, creaming the while. Beat until light and fluffy. Add eggs, one at a time, beating well after each one is added. Add melted chocolate, blending it in well. Add flour mixture and milk alternately, beating after each addition. Add vanilla and turn into greased pans. Bake in a moderate oven, 350 degrees Fahrenheit. Frost with a seven-minute frosting flavored with a few drops of oil of peppermint, and colored a delicate pink. Before frosting hardens, sprinkle over with finely crushed red and white peppermint candy. This, of course, may be omitted.

FACTS AND FANCIES

Scissors Help

Scissors are an important accessory to the home, and each home should boast of several pairs. The kitchen alone might boast two pair; one for cutting fruits, nuts, vegetables, etc., and another for general household clipping, cutting string, etc.

The sewing room will, of course, have its one or two pair of long dressmaking scissors, and be sure to supply the guest room with a sewing basket containing various colored threads, needles, thimbles and scissors.

Soften Butter

When butter is too hard for satisfactory spreading, turn a heated bowl over the butter dish for a few minutes.

ONE-MINUTE PULPIT

For they sleep not, except they have done mischief; and their sleep is taken away, unless they cause some to fall.—Proverbs 4: 16.

Contract Bridge

By Harold Eddy.

Grand Slam-Less One

Many experts maintain that a hand which can be played at a contract of seven with the certainty that all four aces are held should be played in No Trump rather than at a suit bid in order to obviate the possibility of a first-round ruff. This week's hand is a case in point. Although it appeared from the side from which the slam was bid that the No Trump Contract at seven was impossible or at least very unlikely the hand immediately proved to be unworkable at the suit and by taking a single finesse the No Trump, had it been bid would have been assured.

South opened, vulnerable, holding:

Spades: Q, 10, 9, 8.
Hearts: K, J, 7, 4.
Diamonds: A, J, 10, 9, 5.
Clubs: Void.

The opening bid was One Diamond. West passed and North made a jump-shift to Two Spades on these cards:

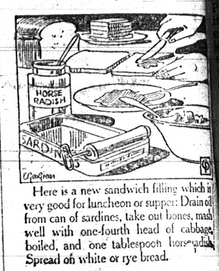
Spades: A, K, 7, 5, 4.
Hearts: A, 10.
Diamonds: 4,2.
Clubs: A, K, Q, J.

South responded to the Spade bid with Three Hearts, North bid Four Clubs, South Four Spades, and North, ignoring the implications of the Four No Trump invitation, thought that Five No Trump would give a better picture of his hand and bid accordingly. He was banking heavily at this point on his partner holding the missing Ace of Diamonds but considering North's holding South could not have had an honest vulnerable opening bid without it. South, interpreting his partner's weighty invitation as a declaration that he held the three Aces, promptly threw the strength of his Spade holding into the bidding and called Seven Spades.

North considered the possibility of making the contract No Trump but in view of South's very obvious preference for Spades he passed to be doubled by East.

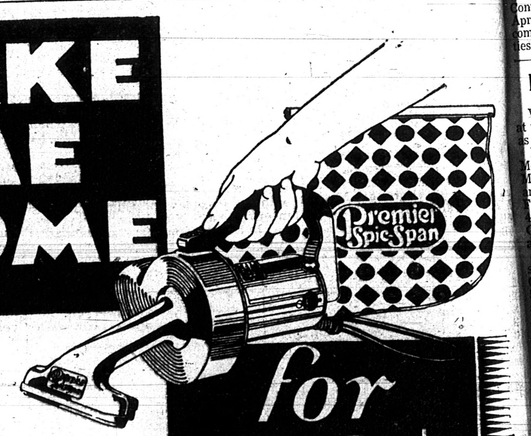
East's hand was a worthless mess but it held six Diamonds and he reasoned shrewly enough that South probably had five to bid on since his own were to King-Queen and that West was very likely to be out. He opened the Diamond King which the declarer covered with the Ace only to have West trump to set the contract one trick.

The hand can take seven tricks at No Trump if the Heart suit is finessed once from the board past the Ace in the closed hand and Seven Hearts can also be made by the same play since West holds but three of the suit and East four small ones. The slam is No Trump, of course, is by no means a certainty if the hand were undisclosed as in the actual play but since there is the long Spade suit to be run as soon as play is opened it is likely that there may be discards which will give the declarer the key to the location of the Queen of Hearts. East is very likely to slough his very useless Hearts since the Diamonds will be of use if the declarer makes a mistake and [illegible] him in and in any case a play usually tends to hold up a suit in which he has at least one honor to look at. Since West could not open a Diamond and will certainly not open a Heart the declarer is in to take nine tricks at once in the black suits and a negative fact that West did not open a Heart may be considered a fair basis on which to judge that he may hold the protected Queen. In any case, the chance of making the big slam is vastly much greater at No Trump than at Spades or Hearts, particularly since the Hearts are so few, and while the void suit in South's hand was the cause of the contract being played at Spades it is obvious that even in this case which looks unlikely at first examination the No Trump was a much preferable contract.



Here is a new sandwich filling which is very good for luncheon or supper: Drain oil from can of sardines, take out bones, mash well with one-fourth head of cabbage, boiled, and one tablespoon horse-radish. Spread on white or rye bread.

TAKE ME HOME



for 50¢

Only a few Premier Spic-Spans on these generous terms

There is no earthly reason why you should deny yourself the aid of a Premier Spic-Span a day longer.

You can get one, if you place your order at once, for a cash payment of only 50c—and a few monthly payments that total LESS than a quarter a week.

You'll never miss these trivial sums—and you'll gain the help of a cleaner that cleans

MATS
MATTRESSES
CAR AND FURNITURE UPHOLSTERY
HANGINGS
SHELVINGS
ODD CORNERS
also KILLS MOTHS
and DEODORIZES

GUARANTEED TO KILL EVERY STAGE OF MOTH LIFE

Moth damage is absolutely prevented by the Spic-Span. It dissolves eggs and crushes eggs, kills larvae and, used with Dichloricide, kills moths that have already started damage.

Clumsy, obsolete vacuum cleaner attachments can't begin to do the many jobs the Premier Spic-Span does so handily. Get one. And get it *now* while this generous limited time offer is in force.

B. W. ANDERSON BLUE FRONT **HARDWARE**

PHONE 93 SIMCOE

Rural Hydro Contracts are Reduced to Five-Year Term

Hydro-Electric Commission Makes Important Announcement Affecting All Rural Districts—Former Term Was 20 Years.

COUNCILS OF ALL TOWNSHIPS MUST ASSENT

The policy of the Provincial Government since 1921 in paying part of the cost of supplying electric service to Rural Consumers in order to make rural electric service possible in districts which, otherwise, could not be served, has resulted in the construction of over 9,200 miles of rural lines to serve over 62,000 Rural Consumers located in various parts of the Province. So general has become the use of electric power for rural service throughout the Province that, in many districts, it is considered an economic necessity, and, based on past experience, Commission has, for some time, been considering the reduction of the "term" of rural contracts.

At a recent meeting, the Commission decided to recommend to the Councils of the Townships in which rural Hydro-electric service is supplied that rural electric service has become so well-established as to justify them reducing the term of all existing and future rural contracts from 20-years to 5-years upon the conditions of a letter now being forwarded to these Municipalities, which reads as follows:

"The Commission has, for some time, been considering the reduction of the "term" of the Rural Contracts, and, at its meeting on April 13th, 1934, approved of recommending to the Municipalities that all existing and future rural contracts be for a period of 5-years from the date on which the Customer commenced to take and use electric energy, instead of 20-years as at present. The contracts will continue in force after the 5-year period has expired on a year-to-year basis, unless cancelled by one year's notice, in writing, by either party after the expiration of the 5-year period.

It is provided, however, that this change shall not take effect unless and until Councils of all of the various Townships forming part of each Rural Power District pass By-laws approving of such Amendment in existing and future rural power contracts.

A consumer, who has a loan under the Rural Power District Loans Act, shall not be entitled to avail himself of cancellation of his Rural Contract with the Township until after all obligations under the said loan have been discharged.

This proposed change in term of contract does not apply to "guarantee" contracts.

Should your Council decide to approve of the suggestion of the Commission in regard to this matter, it will be in order for you to pass a By-law, copy of which I am enclosing herewith, approving of this Amendment in the power agreements between your Township and Rural Electric Consumers located in your Township."

W. W. Pope, Secretary.

DUPLICATE BRIDGE CLUB

Winners in Friday night's play at the Duplicate Bridge Club were as follows:

North and south—Mrs. W. S. McCall and Miss L. Jackson, 77½; Mr. and Mrs. H. G. Evans, 55; Mr. and Mrs. P. G. Rigby 51; Mrs. L. Aiken and Miss M. Rowat, 45½; Miss I. Rowat and Miss M. O'Brian, 44½; J. A. M. Stewart and Robt. Stevenson, 41½.

East and west—Mrs. H. Johnson and Mrs. Squires, 61; Mrs. A. C. Burt and Mrs. H. A. Stringer, 52½; J. A. West and C. E. West, 52; Mrs. Laing and Miss Hayward, 44; Mr. and Mrs. F. W. M. Ross, 41; Miss E. Tracey and E. E. Carter, 33½; Mrs. F. R. Pursel and H. O. Squire, 31.

STRANGWAY MISSION CIRCLE

The Strangeway Mission Circle met at the home of Misses Yeager Wednesday evening. Miss Ruth Winter presided over the meeting. After the opening hymn Miss Violet Best lead in prayer, which was followed with a Scripture lesson by Miss Violet Martin. One of Anne Sutherland's poems entitled "The Dough Man" was read by Miss Alma Masson. Several recitations were given by little June Force. A very interesting and educational address "History of Public Health Nursing" was capably given by Miss Eva Bennett. At the close of the meeting a social half hour was spent, after which refreshments were served.

FIRST HOUGHTON MISSION BAND CONCERT

A very interesting concert was put on by the above, recently in the Baptist Church. The program opened by a song of welcome from the band and Pauline Becker led in prayer. A recitation by Velma Bease followed, and the Moore brothers gave a musical selection which was much appreciated. A very interesting dialogue followed entitled "Not Exempt." Then a song by the small children which was well rendered. Another dialogue followed, "Easier to practice, than to Preach." Mrs. Radford then gave a talk on Mission band work, followed by a recitation by Robert Franklin. The offering was taken by Jack Humphrys and Peter Basey which amounted to $8. Recitation by Betty Pegg, and another dialogue entitled "Our Task," by ten girls. Every item was well rendered and the large crowd which attended was delighted with their efforts. Much credit is due Mrs. L. Franklin and Mrs. G. Radford who so ably trained the little ones. These little busy bodies have raised nearly $20 this year for Missions.

MRS. M. BURKE PRESIDENT WOODHOUSE INSTITUTE

The regular meeting of the Woodhouse Women's Institute was held on Thursday afternoon at the home of Mrs. H. L. Roberts with the President presiding. The meeting was opened by singing the Lord's Prayer. The minutes of the last meeting were read and adopted, followed by the roll call, which was answered by each member telling of "The sight or sound which thrilled me most", proved very interesting. This brought to an end the roll call contest which has been running since October, and which resulted in Mrs. Boughner's side being winners and entitled to a banquet in the near future by the losing side.

The business in hand was then taken up dealing with arrangements for the summer meeting on May 15th, when the Institute from Lynn Valley, Walsh and Oak Crest are uniting with us for that meeting with Mrs. Stone as special speaker.

This being the annual meeting the various reports were brought in and adopted.

The nominating Committee brought forward their report with the following slate of officers for 1934-1935, which was adopted as read, namely:

Pres., Mrs. M. Burk; 1st Vice Pres., Mrs. Jno. Boughner; 2nd Vice Pres., Mrs. R. B. Kent; Sec.-Treas., Mrs. Robt. Leitch; Directors: Mesdames W. H. Buchner, John Cullimore, Craig Aitken and Chas. Thompson; Program Committee: Mesdames H. L. Roberts, Harry Evans, R. Leitch and J. S. Boughner; Flower Committee: Mesdames C. Quanbury and H. Bullock; Press Correspondent, Mrs. T. B. Holland; District Director, Mrs. C. Thompson; Pianist, Mrs. H. L. Roberts; Auditors, Mesdames J. Boughner and R. Kent.

The delegates to the District Annual Convention were named, namely: Mesdames, M. Burk, C. Thompson, Frank Jarvis and H. Evans.

The program under the management of Mrs. H. Nelson and Miss E. Bowlby was of a very high order, and a great treat to all present and consisted of a violin solo by Mrs. Pond and an address by Dr. Strangway on "Africa" which was very interesting and told in a very engaging manner. This was followed by lunch, served by the hostesses Mesdames Roberts, E. L. Trinder, R. Leitch and F. Thompson.

"For me, democracy signifies a democratic and humanitarian program carried through in a democratic manner." — Thomas G. Masaryk.

WALKER STORES, Limited

Wednesday Morning Bargain List

Store Opens 8.30 O'clock --- Closes 12.00 Noon

SHOP EARLY ON WEDNESDAY

Trim up Your Windows at a Low Cost
New Curtain Nets, Madras and plain Marquisette; all 36" wide; values up to 29c and 35c. Wednesday morning, yard 17c

Mattress Covers
Made of durable factory cotton with tape; three-quarter or full bed size. Very special for Wednesday morning 98c

Heavy Corded Woven Mop Cloths
Size 20 x 20; good value at 15c or 20c each. Wednesday morning TWO for 17c

Bureau Covers Damask Weave Fringe Ends
Extra large, 21x54; pink and white; a regular 39c line for 23c each or 2 for 39c.

A Big Basement Special
Women's Print House Dresses, size 14 to 42; fast colors. Wednesday morning ..... 50c each

Misses' and Women's Tweed Suits
Coats can be used as spare coat for other dresses. Two groups:
10 only, values to $18.75 for..... $10.00
12 only, values to $25.00 for..... $15.00

39 Only Women's Dresses
Nearly all long sleeves; all good in style. Not a dress worth less than $7.50, and up to $12.75. A Wednesday morning rush-out price, choice.... $2.95
No returns or exchanges.

Girls, Get in on This Special
Brand new Organdy Dresses, white with colored embroidered designs. Just arrived for this sale. Size 8 to 14 year. Wednesday morning price $1.77

Men's Peanut Straw Field Hats
A special for Wednesday morning at ..... 11c each

Boys' Black Baseball Caps
Made with white eyelets for ventilation. Wednesday morning special 15c

Boys' Tweed or Serge Bloomers
Size up to 32; values up to $2.49. Wednesday morning ..... $1.45 pr.

A Great Scramble Sale
Of misses' and women's Rayon Silk Lingerie—Vests, Bloomers, Panties, Pyjamas, Gowns and Slips. A great variety of styles and shades. All clearing at half price:
50c for 37½c
75c for 50c
$1.00 for $2.50
and up to $5.00 for..... $2.50

Buy your Needles on Wednesday morning—6 packets in a book—TWO books (12 packets) for..... 5c

Ladies' Fancy and Plain Belts
Arranged in two groups for Wednesday morning at about half price, 15c and 25c

Ladies' Sanitary Belts and Aprons
A group of odd lines, clearing for half price.

Ladies' Bows, Beads, Flowers, Etc.
For trimming your dress. Quite a large assortment, clearing at half price. Look 'em over.

Kiddies' Summer Socks
In white or colors; values up to 29c. Wednesday morning..... 2 pr. 25c

Women's Silk Hose
In chiffon or service weight; about half price for Wednesday morning, at..... 55c pr. or 2 for $1.00

Bath Salts
Put up in dainty little packets of colored cellophane. A good value at 75c. 10 packets in a box. Wednesday morning..... 25c per box

Paper Wypit Towels
Save laundering. 100 towels in a package. Wednesday morning price, 2 packages, 200 towels for..... 34c

Several shades of Artsyl Floss for smocking and embroidering; regular price 40c per dozen. Wednesday morning..... 15c per doz.

15c and 20c balls of Coats' Mercer and other Crochet Cotton (not all numbers). A limited quantity to clear at per ball 5c

Misses' New Style White Pique Skirts
Size 14 to 20, Wednesday morning, each $1.00

In Our Yard Goods Department
you will find about 20 pieces of Prints, Ginghams, Sateens, etc. Odd lines worth 25c to 50c per yard. While they last on Wednesday morning, clearing at ..... 10c yd.

A great assortment of Fancy Dishes and useful articles, values up to $1.00, on sale in the Basement at..... 25c

No phone or mail orders accepted for any of these Wednesday morning specials.

WALKER STORES, LIMITED

SIMCOE ROTARY CLUB

There was a large attendance of members at the Simcoe Rotary Club luncheon yesterday when G. A. Hodgson, Chief Examiner of Operators' Licenses for the Department of Highways, Toronto, and past president of the Ontario Motor League, delivered an impressive address on the subject of "Safety on the Highways". Mr. Hodgson was introduced by Rotarian G. R. Marston. A full report of his address will appear in Thursday's Reformer.

Rotarian James E. Johnson was welcomed back after spending the winter and spring months in Florida. A visitor at the luncheon was Rotarian Spencer Large of London. A considerable number of members signified their intention of attending the District Rotary Conference in St. Catharines next Monday and Tuesday.

EVENING W. A. BRANCH OLD ENGLISH TEA

An Old English tea was held on Friday by the evening branch of the W. A. of Trinity Church at the Parish Hall under the convenorship of Mrs. Alfred Johnson, president, who received the guests. Those assisting were Mrs. W. B. Houston, Mrs. Jack Clarke, Mrs. Robert Pinchin, Mrs. Bernard Johnson and Mrs. A. J. R. Moxon. Mrs. Walter Brandfield was in charge of the home baking sale and Mrs. Bert Morris had the fancywork table. Miss K. Wedd poured tea at a table beautifully decorated with lace cloth and mauve tulips in a silver basket. The waitresses were Misses Kay Jacques, H. Edgington, Peggy Masters and Mrs. Mellanby. Miss Florence Burghall was at the door. The hall was attractively decorated with aspidesters, jonquils and flowering potted plants. A substantial sum was realized as a result of the affair.

A PAGE FOR NORFOLK FARMERS

News and Information
For the Busy Farmer
(Furnished by the Ontario Department of Agriculture)

Ontario Pastures

Over 23 per cent. or one acre out of every four of the improved lands in Ontario is in pasture. The estimated total returns on pasture in the form of live stock products from June to October yearly is approximately $40,000,000. Of this $34,000,000 is derived from dairy produce. Results from experiments have shown that by proper management and improving fertility of the soil returns could be increased from 100—200 per cent. on a very large proportion of pasture.

The Best Varieties of Grain

A new pamphlet bearing the above title and prepared by the Cereal Division, Experimental Farms Branch, is now ready for distribution. This pamphlet lists the varieties which are recommended province by province across Canada in the case of wheat, oats, barley, peas and flax for seed.

A separate pamphlet prepared jointly by the Cereal Division and the Ontario Agricultural College, dealing with both spring and winter wheat in Ontario, is also available.

Help Egg Production

Two factors that have most to do with the revenue from eggs are the prices received and the rate of production. Unfortunately, the price paid for the product is not always subject to the will of the poultryman, but the rate of production is in his hands and his alone. A much higher yield is within reach of any breeder who will give some care to his flock. A good male has been known to pay for himself many times over. At one of the Dominion Experimental Branch farms, a careful selection of breeders has resulted in an average increase over five years of 73 eggs per hen, the production being raised from 141 to 214. The Egg Laying contests also have demonstrated what is possible to be done in good farm flocks. Since the contest started in 1919 the average yield has increased from 120 to 178. The average production in the 1931-32 contest was 175 eggs, and as this average was taken from a total of 4,370 birds, entered by 437 breeders in the 13 contests throughout the whole Dominion, the average may be taken as fair for the better classes of breeders in Canada. Further, the hatchery approval and cockerel distribution policies of the Dominion Department of Agriculture are at the disposal of those building up poultry flocks.

Protection for the Shallow Well

Water of deep origin has probably travelled some distance and been filtered through a large depth of earth so that the danger of surface pollution is reduced to a minimum.

If a deep well cannot be sunk for reasons of expense of otherwise, it is desirable to take great care to protect the shallow well from surface pollution. This may be done by lining it with concrete or puddled clay to a depth of 10 to 12 feet carrying the protection up one foot above the surface of the ground. Surface water will then be filtered through at least 10 feet of earth seeping into the well.

Oats For Hay and Pasture

The dry season of last year followed by a long cold winter has resulted in feed supplies being pretty well used up and many farmers face a shortage of hay. Under these circumstances it becomes necesary to sow some kind of annual crop in the spring which can be cut later. For this purpose there is nothing better than oats or a mixture of peas and oats. Oats grow fairly well in cool weather and for this reason seeding some oats as soon as the land is ready so as to get a crop of hay early in the season. Peas thrive in cool weather also when mixed with oats improve the quality of the feed. Two bushels of oats and one of peas is the correct rate of seeding.

Orchard Sod Treatment

A very interesting experiment in the comparison of two systems of sod treatment in orchard management has been in progress for many years at the Dominion Experimental Station at Fredericton, N. B. Forty-three Fameuse and thirty-one McIntosh apple trees are under observation. In one block, the grass is cut and removed as hay. In the other block, the grass is cut and left as a mulch around the trees. No additional mulching material of any kind has been added, and the fertilizer treatments have been identical on the two blocks. For the 14-year period, 1920-1933 inclusive, the average yields per tree are considerably higher under the sod-mulch system and clearly indicate the advisability of this treatment. With the Fameuse variety the average annual increase per tree has been 3.33 pecks, and with the McIntosh 2.76 pecks per tree.

Sanitation in the Brooding Quarters

Colony houses are preferable for brooding purposes as they can be moved to fresh ground. Feed and water containers should be scrubbed clean daily. Litter should be kept clean and sweet.

Stands covered with small mesh wire should be used to place feed and water vessels on, preventing chicks from picking up disease germs in the waste feed spilled on the litter. Do not use mouldy feed or dirty water.

Where hens are used for brooding, dust often to control vermin, using Sodium Fluoride or Sulphur. Blue Ointment weakened with lard or vaseline may be used on the young chicks and mothers.

Study of Distribution; Indicated as Necessity

A survey of conditions at the Union Stock Yards, Toronto, made by the Ontario Marketing Board, would indicate that there is a definite need for a more even distribution of live stock offerings during the five trading days of each week.

At present, by far the greatest volume of live stock is offered on Mondays and Tuesdays. The result of this condition is that a considerable percentage must be held over sometimes until Friday, necessitating the expense of one or two extra days of feeding in addition to freight and other charges.

This angle of marketing must receive more study if losses in live stock are to be reduced to a minimum.

Bees Suffer Heavy Winter Loss. High Honey Prices Indicated

"This is the year when those capable beekeepers who have carefully studied their business and know how to meet emergencies should make profits," says Dr. E. J. Dyce, Provincial Apiarist for Ontario, and he continues:

"Reports from all parts of Ontario indicate that between 30 and 40 per cent. of the colonies died during the winter and that an additional 20 per cent. of the colonies are so badly weakened that they will be unable to gather a honey crop. The loss has occurred mainly among the small side line beekeepers who neglected to properly care for their bees last fall.

A backward spring, combined with heavy colony losses and serious winter injury to clovers in many sections of the Province indicates an abnormal shortage of honey again this coming season.

Since the past two crops of 1932 and 1933 were much below average, practically all the honey was out of the hands of the producer early last fall. Since short crops were experienced not only in Ontario but throughout the World, the corresponding shortage of beeswax has caused its price to increase about 50 per cent. during the past few months."

Poor Toronto

"Toronto, the Good" is the title often given to the Queen City, but in our opinion Goderich takes the honors. For the first time since it was built, the local jail is without a prisoner.—Southampton Beacon.

In the Garden
-Gordon Lindsay Smith-

No Trouble

There is a somewhat wide spread belief that it is much more difficult to grow beautiful flowers than a few rows of common vegetables. But this opinion is not well founded. In many respects it is easier to produce flowers. Of course there are certain things like gorgeous rose, delicately shaded Iris and tended stately Lilies which certainly will not thrive on neglect, but there are also a dozen or so annuals, and a few herbaceous perennials, which require practically no skill and with the minimum of attention will allow the owner to go fishing or play golf as often as he wishes. Take the little Alyssum, for edging walks or borders. It comes in several sizes up to six or eight inches in height. It will grow almost anywhere and will bloom all season, if the dead flowers are seared off with clippers or even a lawn mower two or three times. Portulaca is another which one can plant and forget. It likes a hot, sunny location and does not want much moisture. Portulaca will bloom all summer. A little larger, is the Calendula or pot Marigold. It thrives in almost any position, though it should not be too shaded. After thinning no more attention is needed. The ordinary dwarf French Marigold is another flower which should not be overlooked by the gardener who has a little time to devote to his hobby and also the California Poppy, Cosmos and ornamental Sunflower. This selection will give plenty of bloom, a fair range in color also in height.

Try Some Early Stuff

Now that May is almost here it should be fairly safe to try a few rows of those vegetables which are not usually sown until later. If frost does come along, there is a small loss as the ground can be used over again, whereas if the stuff pulls through there is the satisfaction of having one's own garden vegetables unusually early. Beans, potatoes, corn, tomatoes and a few of the other tender and semi-tender vegetables can be treated in this way. With hardy sorts like spinach, radish and lettuce, one can make the first sowings just as soon as the ground is fit to work. Frost may hold them back but it will not hurt them. Handle the end of the planting season in the same way, that is make a sowing or two after the usual time for planting so that there will be stuff coming along weeks after the main crop has been picked.

A Valuable Reference

Gardeners will find a good seed catalogue indispensable. Height of the flowers, times of blooming, whether they are suitable for such special purposes as edging, screening, cutting and fragrance are all mentioned and are vital facts in laying out a satisfactory garden. In the vegetable line the catalogue continues this useful service by listing different varieties under the heaading of early, late and medium so that a succession of vegetables is possible right through the season. With unusual sorts, special directions are given in regard to care and preparation for the table.

Spreading Out Vegetables

With but few exceptions it is advisable to make several sowings of each vegetable. Otherwise all mature at the same time, and then there will be a feast or a famine. After all, with such things as radish, spinach, peas, corn or practically anything else for that matter the time they are really worth eating is when they are fresh, that is just mature, and taken right out of the garden. They must be quickly grown and used immediately when they have reached the proper size. These vegetables will deteriorate whether they are left in storage or ripening in the vegetable rows. To avoid this sort of thing the good gardener has his vegetables coming along continuously, a few feet of lettuce and baby carrots and beets ready for the table all season. It is a good plan to sow a third of the package, a week or two ahead of the regular time, another third a fortnight later and the balance still later. With some things like peas which must be put in early as they make their growth during the cool weather, but two sowings can be made, one at the earliest possible moment and the other ten days later, but by using early, medium and late varieties the seson can be extended up to six weeks.

GOOD GARDENING
Vegetables Require Vigilance

SPRING PLANTED TREES

By DEAN HALLIDAY

Central Press Canadian Garden Expert

One usually assumes that practically every kind of plant can be set out in the spring, and this is true, but certain trees and shrubs must be planted only in the spring for satisfactory results.

When making plans for the improvement of the home grounds, this fact should be kept in mind that most trees with thin or smooth bark ought to be transplanted in the spring. In this class are the beech, birch, various dogwoods, elms, linden, and red and sugar maples.

Magnolias have tender roots that peel easily. The plants should, therefore, be dug very carefully and with a ball of soil around the roots covered with burlap. Magnolias need late spring planting, and in fact can be set out in full flower, but lilacs should be put in the ground just as soon as the frost is out. Rhododendrons should be moved before any growth starts.

Many other shrubs prefer spring planting as, for instance, azaleas, spice bush, butterfly bush, sweet shrub, mountain laurel, sumacs, Japanese snowball, hawthorne, and shrub althea (hibiscus).

Self Serve **WERRETT'S GROCETERIA** Cash Carry

Shamrock Sausage, tin	14c
Blue Sea Malt, 2½ Tin	$1.45
Hunt's Tomato Sauce, Tin	4c
Mapleine, 1-oz. Bottle	24c
A-One Sauce, Bottle	16c
Old Colony Maple Syrup, 26-oz. Bottle	51c
New Deal Chocolate Bars	6c
Robertson's Fig Marmalade, jar	35c
Aylmer Chili Sauce, bottle	9c
Keiler's Ginger Marmalade, jar	19c
Royal Sweet Chip Pickles, bot.	13c
Good Morning Marmalade, 16-oz. jar	24c
Lealand 8-oz. Pickles	9c
Keiler's Bittersweet Marmalade	21c
Escofier Sauce, bottle	13c

TUE.-WED.-THUR. SPECIAL
Aylmer
Faultless Peas 14c
No. 2 Tin, No. 2 Sieve

Fruit Kisses, lb. 21c
Peanut Wafer Cakes, 1-lb. pkg. 27c
Weston's Golden Salted Sodas pkg. 10c

TUE.-WED.-THUR. SPECIAL
Heinz
Cream Soups 12c
Medium Tins

Chocolate Jelly Beans, lb. 23c
Aylmer Lima Beans, No. 2 tin 14c
Heinz Vinegars, 16-oz. bottle 14c

TUE.-WED.-THUR. SPECIAL
OXYDOL - 19c
Large Package

WERRETT'S
Service and Groceteria Grocers

"THE LIFE OF OUR LORD"
by Charles Dickens

APTER THE SEVENTH
Part Two

the Pharisees received lessons from our Saviour fully; for they were rich, ovetous, and thought themselves superior to all mankind. warning to them, Christ related this Parable:—OF DIVES LAZARUS.

ere was a certain richman was clothed in purple and linen, and fared sumptuously day. And there was a certain beggar, named Lazarus, who laid at his gate, full of sores, desiring to be fed with the crumbs which fell from the rich man's table. Moreover, the dogs came and licked his sores.

And it came to pass that the beggar died, and was carried by the angels into Abraham's bosom. Abraham had been a very good man who lived many years before Christ, and was then in Heaven. The rich man also died, and was buried. And in Hell, he lifted up his eyes, being in torments, and saw Abraham afar off, and Lazarus. And he cried and said, Father Abraham have mercy on me, and send Lazarus that he may dip the tip of his finger in water and cool my tongue, for I am tormented in this flame. But Abraham said, Son, remember that in thy life time thou receivedst good things, and likewise Lazarus evil things. But now, he is comforted, and thou art tormented.

And among other Parables, Christ said to these same Pharisees, because of their pride. That a certain men once went up into the temple, to pray; of whom, one was a Pharisee, and one a Publican. The Pharisee said, 'God I thank Thee, that I am not unjust as other men are, or bad as this Publican is!" The Publican, standing afar off, would not lift up his eyes to Heaven, but struck his breast, and only said, 'God be merciful to me, a Sinner!. And I tell you—our Saviour told them—this man did be merciful to that man rather than the other, and would be better pleased with his prayer, because he made it with a humble and a lowly heart.

The Pharisees were so angry at being taught these things, that they employed spies to ask Our Saviour questions, and try to entangle Him into saying something which was against the Law. The Emperor of that country, who was called Caesar, having demanded tribute-money to be regularly paid to him by the people, and being cruel against any who disputed his right to it, these spies thought they might, perhaps, induce our Saviour to say it was an unjust payment, and so to bring himself under the Emperor's displeasure. Therefore, pretending to be very humble, they came to Him and said, "Master you teach the word of God rightly, and do not respect persons on account of their wealth or high station. Tell us, is it lawful that we should pay tribute to Caesar?"

Christ, who knew their thoughts, replied, "Why do you ask? Shew me a penny." They did so. "Whose image, and whose name, is this upon it?" he asked them. They said "Caesar's." "Then," said He, "Render unto Caesar, the things that are Caesar's."

So they left Him; very much enraged and disappointed that they could not entrap Him. But our Saviour knew their hearts and thoughts, as well as He knew that other men were conspiring against him, and that he would soon be put to Death.

As he was teaching them thus, he sat near the Public Treasury, where people as they passed along the street, were accustomed to drop money into a box for the poor; and many rich persons, passing while Jesus sat there, had put in a great deal of money. At last there came a poor Widow, who dropped in two mites, each half a farthing in value, and then went quietly away. Jesus, seeing her do this as he rose to leave the place, called his disciples about him, and said to them that that poor widow had been more truly charitable than all the rest who had given money that day; for the others were rich and would never miss what they had given, but she was very poor, and had given those two mites which might have bought her bread to eat.

Let us never forget what the poor widow did, when we think we are charitable.

(To be Continued)

Not Surprising If They Do

Will that committee allegedly investigating wage and industrial conditions stop short with saying to the oppressors "Naughty Naughty! We'll slap your wrists with our lace fan." — Exeter Times-Advocate.

Expert Workmanship ON Building and Remodelling

If you are planning to build or modernize your home this summer, we can guarantee you competent workmanship and thorough attention to detail.

No Job Too Large or Too Small

Special Attention Paid To ACOUSTICAL WORK

CHARLES W. BUCK
Builder and Contractor
Phone 726 4-4 Simcoe

ELSIE LITTLE HEADS SIMCOE INSTITUTE

The annual business meeting of the Simcoe Women's Institute was held in the Legion Hall on Thursday, May 3rd with a good attendance.

The Simcoe branch has just concluded thirty-two years of its history, and those years have seen a steady growth of Women's Institutes throughout the world and a widening of women's interests and activities everywhere.

The annual report shows that the Simcoe Branch has included in programs and practical work nearly every subject which is represented in the plans of the standing committees of the Federation. Mrs. Clarence Potts Secretary-Treasurer, reported the finances to be in satisfactory condition with receipts for the year totalling $166.00. A contribution of $25.00 was made to the Simcoe Welfare League and another of $5.00 to the Boys' Band. The annual gift of $30.00 went to the Norfolk General Hospital to replenish the linen in the Institute ward. A wreath was placed at the Memorial Tower on Armistice Day, when members attended the service in a body.

A representative of the Institute attended meetings of the Simcoe Welfare League and spent one afternoon a week for four months in work at the Welfare rooms.

Name District Delegates

A report by Miss H. Erwin district director told of plans made for the district annual meeting to be held in Bealton on June 13th. Delegates appointed to attend this meeting were Mrs. W. A. Widner, Mrs. V. Addison, Miss Hazel Erwin and Miss Elsie Little.

The report of Mrs. A. Turvey showed that members had been active in sewing. Donated material was made into garments for welfare work and two quilts were made and disposed of by ticket. Mrs. W. A. Widner reported that flowers had been sent to sick and bereaved members.

The convenor for Children's Aid work, Mrs. C. Derrickson reported that sewing and mending had been done frequently and a Hallowe'en party was given for the children.

Mrs. R. Little gave a summary of the work done by the Simcoe Welfare League.

Officers for the coming year were elected as follows:

Hon. President—Mrs. G. Doughty.

President—Miss Elsie Little.

1st. Vice-Pres.—Mrs. V. Addison.

2nd. Vice-Pres.—Mrs. G. Caffrey.

3rd. Vice-Pres.—Mrs. S. Gibbons.

Secy-Treas.—Mrs. C. Potts.

District Director—Miss Hazel Erwin.

Branch Directors—Mrs. C. Turvey, Mrs. R. Little Mrs. J. Boughner.

Convenors of Committees

Children's Home—Mrs. C. Derrickson.

Flowers—Mrs. W. A. Widner.

Pianist—Mrs. S. Gibbons.

The special meeting which will be addressed by Miss Esther Schlicter on "Home, Its Responsibilities and Privileges" will be held in the Legion Hall at 3.00 p.m. on May 10th when Tyrrell Branch and Simcoe Juniors will meet with the Simcoe Branch. Miss Schlicter is sent by the Institutes Branch of the Ontario Department of Agriculture and is a well informed and interesting speaker.

The usual 10 cent tea was served when members gathered around a long table for a social half hour.

NIXON

Mr. Geo. Sommers returned home on Monday evening after visiting relatives near London and at Tillsonburg for the past week.

Mr. and Mrs. J. W. Ferguson visited their daughter, Mrs. Douglas Reeves and Mr. Reeves at Norwich on Sunday.

Mr. and Mrs. Sid Casselton and little daughter of Simcoe were guests of Mrs. Casselton's parents, Mr. and Mrs. C. A. Misener on Sunday afternoon.

Mr. and Mrs. Eb. Young and son Andrew near Delhi were visitors of Mr. and Mrs. W. Broughton, Monday evening.

Miss Isabell Young of Simcoe spent one evening recently with Mrs. J. W. Ferguson.

E. Shaw of Glencoe spent Monday with his family here.

BURGESS BEDTIME STORIES

HUNGER AND MISERY

(By Thornton W. Burgess)

Pity those whose hopeless plight
Means hunger and despair and fright.

—Old Mother Nature

The Black Shadows came creeping out from the Purple Hills across the waters of the great flood. They hid Mrs. Jerry Muskrat from the view of Peter Rabbit and Johnny Chuck, sitting on the little raft on which they had so long been aflaot. When they last saw her she was still sitting on a floating log, half way between where their raft was caught and the shore. When daylight came they looked for her, but there was no sign of her, nor of the log on which they had last seen her. Had she reached shore? They had no means of knowing.

"If we were moving we might drift in to shore," said Peter.

But in their own misery and hopeless plight they soon ceased to think of her. It had rained in the night, and they had had no shelter. They were wet, hungry and utterly miserable, too miserable to even be grateful when jolly, round, bright Mr. Sun dried them off and warmed them. It had been a long, long, dreadful night, but now it seemed even worse, for they could see that wide waste of water and the seeming hopelessness of their situation.

The little raft had not moved. It was still firmly held in the tops of the young trees in which it had been caught. They could see the shore, seemingly so near, yet, alas! so far away. It made them feel even more hopeless than when the darkness hid it from them. At the other end of the raft the three Skunks remained, just where they had been from the first. Now and then Danny or Nanny Meadow Mouse or one of the three other Mice would peek out from the pile of trash in the middle of the raft, but they never ventured out.

Peter would look at the Skunks and wonder if they were as hungry as he was, and then shudder at the thought, for if one of them should become very hungry and take it into his head that he would like a Rabbit dinner, why —well, Peter tried not to think any further.

But those Skunks hardly stirred. Perhaps it was because they were caught fairly flat when they were caught by the flood. Perhaps it was because of this and the fact that all winter they had been in the habit of sleeping, or at least remaining quiet, for days at a time when the weather was bad. Perhaps it was because they recognized the unwritten law of Old Mother Nature that in time of common danger all are equal, bound together in a sort of brotherhood. Anyway, there were five Mice on that raft, and those Skunks probably knew it, yet made no attempt to catch them. And Skunks are found of a Mouse dinner.

Jolly, round bright Mr. Sun climbed up in the blue, blue sky, crossed it and slowly dropped behind the Purple Hills, and a long, long day had ended. The shore was no nearer. When the day before the raft had caught and held fast, it had been a great relief to its odd crew of unwilling voyagers. Now they were wishing that it would move on.

"If we were moving we might drift in to shore," said Peter.

"And we might not," retorted Johnny Chuck. "We might be carried out into the Big River and there is no knowing what would happen in that case."

"What could happen worse than being held prisoners and starved to death?" demanded Peter.

Johnny shook his head mournfully. "I don't know," he confessed. "I guess you may be right, Peter. If we were moving we might drift in near enough to shore to reach it by swimming. It would be something to hope for, anyway. But, held fast here; there is nothing to do, nothing at all, but wait for the flood to end, and goodness knows when that will be."

"And nothing to eat," added Peter.

So the long day passed, and then a night that seemed even longer. When once more day broke most of the little voyagers had reached such a stage of misery and hopelessness that they were in a state of stupor, especially Peter and Johnny.

Tobacco Growers
WE ARE AGENTS FOR THE FAMOUS
Purina Cut-Worm Bait

4 REASONS WHY YOU SHOULD USE IT
1. It has 4 gal. of Molasses in every 100 lbs., consequently the worms take it better.
2. Because of the special method used in combining the Molasses and Beet Pulp it lasts 3 times as long as bran mixtures.
3. 100 lbs. will do 4 acres.
4. It costs less than a good bran mixture.

PRICE $1.75 PER 100 LBS.
Ex. Warehouse, Simcoe
Slightly higher delivered at farm.
PARIS GREEN
When taken with Purina Cutworm Bait
23c PER LB.
ORDER NOW
Edmonds' Seed Store